

HFMA TEXAS STATE SPONSORSHIP OPPORTUNITIES

WHAT

VALUE PROPOSITION

Exhibit Opportunities



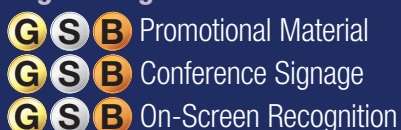
Conference Registrations



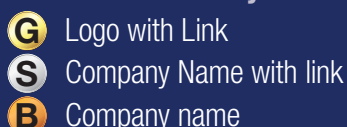
Luncheon & Dinner Meetings



Logo Recognition



Website and Weekly Email



G GOLD ONLY

Spotlight Article Submission
Pre-Conference Attendee List
Presentation Opportunity
Speaker Introduction

WHERE

LIVE EVENT EXPOSURE

You choose the events you want to attend

*proposed upcoming events

Lone Star Summer Institute
August 22-23, 2019
Las Colinas Country Club, Irving

Gulf Coast Fall Symposium
September 18-19, 2019
The Briar Club, Houston

HFMA South Texas Fall Symposium
October 20-22, 2019
San Antonio

Lone Star Winter Institute
January 2020

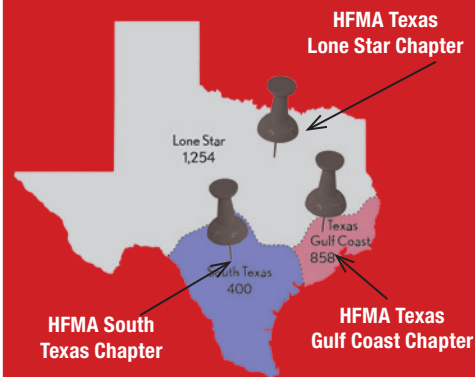
South Texas Leadership Forum
January 2020

Gulf Coast Winter Institute
February 2020

Texas State Conference
May 17-19, 2020
for more information see below

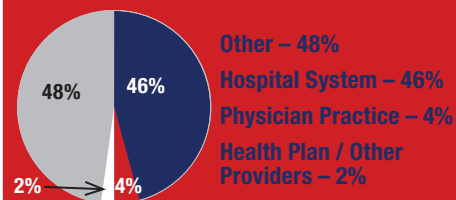
WHO

ABOUT TEXAS CHAPTERS

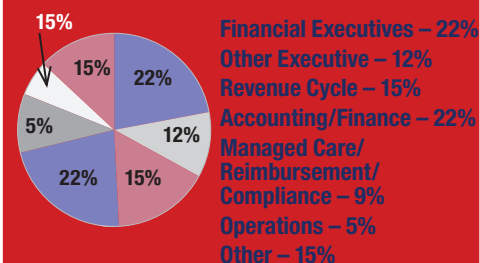


HFMA Texas Chapters have **2,558 Members**

Over 52% of Members are Providers



Over 68% of Providers Categorize themselves as Finance, Reimbursement or Revenue Cycle



Texas State Conference is the largest HFMA Conference in Texas!

It attracts 350+ Healthcare Executives with over 40% of those members working for a provider organization.

Exhibit Opportunities are available to Gold and Silver sponsors ONLY!

G Gold	Premium Exhibit Opportunity	2 Conference Registrations	Pre-Conference Attendee List	Your logo Everywhere!
S Silver	Exhibit Opportunity	1 Conference Registration	Pre-Conference Attendee List	Your name on-line and on-screen
B Bronze			Pre-Conference Attendee List	Your name on-line and on-screen



GOLD
\$12,000

Exhibit Opportunities

Exhibit at ALL 6 of the Chapter Annual Conferences

Conference Registrations

12 complimentary conference registrations for your staff OR for you to invite a Provider

Network Meetings

Attend up to 6 breakfast, lunch, dinner or social events

Recognition

Prominent Logo Exposure on website, e-blast, conference signage and on-screens during the event

Spotlight Article Submission

Once annually submit an article about a hot topic to be featured on websites and in e-blasts

Pre-Conference Attendee List

Receive a copy of the attendee list to include names, company, titles and addresses

Presentation Opportunity

Submit to be considered for a speaking opportunity at one of our live events. Vendor organizations must present with a provider AND present cutting-edge content to be considered

Speaker Introduction

Join us behind the microphone to introduce a speaker and share 2 minutes about your organization

Texas State Conference

Prominent Exhibit Space
2 Complimentary Registrations
Pre-Conference Attendee List
Logo Recognition on Everything



SILVER
\$7,000

Exhibit Opportunities

Exhibit at 4 of the Chapter Annual Conferences

Conference Registrations

6 complimentary conference registrations for your staff OR for you to invite a Provider

Network Meetings

Attend up to 4 breakfast, lunch, dinner or social events

Recognition

Company Name on website and e-blast with link, logo on conference signage and on-screens during the event

Texas State Conference

Exhibit Space
1 Complimentary Registrations
Pre-Conference Attendee List
Name Recognition on Everything



BRONZE
\$3,000

Conference Registrations

4 complimentary conference registrations for your staff OR for you to invite a Provider

Network Meetings

Attend up to 2 breakfast, lunch, dinner or social events

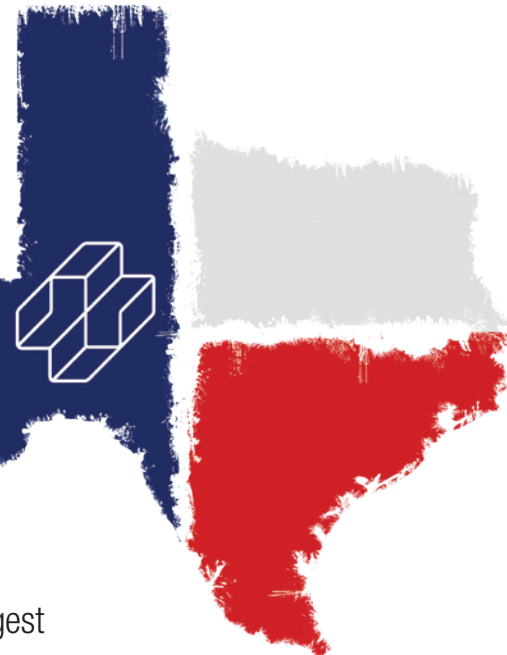
Recognition

Company Name on website and e-blast, logo on conference signage and on-screens during the event

Texas State Conference

Pre-Conference Attendee List
Name Recognition on Everything

WHY TEXAS!



- #4** 3rd Fastest Growth Rate In the Country
- #3** Top 3 Market in Healthcare
- #2** Texas Medical Center is the largest Medical Center in the World!
- #1** EVERYTHING IS BIGGER IN TEXAS!

SIGN UP TODAY

For More Information Contact: melissa@demarsemeetings.com or (813) 994-0107 x106