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# Healthcare Landscape 2018

## South Texas Annual Joint Healthcare Conference

Friday, February 23, 2018



Sponsored by the local affiliates of the  
AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES  
HEALTHCARE FINANCIAL MANAGEMENT ASSOCIATION  
GREATER SAN ANTONIO HEALTHCARE FOUNDATION

<http://stxfma.org/events/healthcare-landscape-2018/>

Scan a QR code above for more information or visit  
<http://stc.ache.org> or  
<http://stxfma.org/events/healthcare-landscape-2018/>

St. George Maronite Center, 6070 Babcock Road  
San Antonio, TX 78240 • 210-696-5937

### The Healthcare Landscape: Partnering in Healthcare for Success

- 6:45 – 8:00 AM**      **Registration, Networking & Light Breakfast**
- 7:00 – 7:50**      **Leadership Roundtables – Key Healthcare Issues** (Creekside Room – sign in for credit)  
*Value-based Care and Reimbursement Models – David Glazener, CPA, MBA*  
*Healthcare Consumerism- Ralph Foster II, MBA*  
*Cybersecurity/ Digital and Other Technology Issues – David Tapia, MBA, FACHE, FHIMSS*  
*Workforce Issues/ Leader and Clinician Burnout – Lynn Downs, FACHE*  
*Continuum of Care Partnerships – Roxanne Rosa, FACHE*
- 7:50 – 8:00**      **Welcome & Introductions**  
*David W. Korn, President, South Texas Chapter – HFMA*  
*Roxanne Rosa, FACHE, President, South Texas Chapter – ACHE*  
*David Neathery, MHA, Executive Director, GSAHF*
- 8:00 – 9:00**      **Keynote Address - The Sustainable Partnership: The Basis of Transformation**  
*Nicholas Tejeda, FACHE, CEO of The Hospitals of Providence Transmountain Campus and Sierra Campus, El Paso*
- 9:00 – 9:10**      **Break**
- 9:10 – 10:25**      **AHA / THA Political Update**  
*Megan Cundari, Sr Associate Director, Federal Relations, American Hospital Association, Washington DC*  
*John Hawkins, Senior Vice President, Advocacy and Public Policy , Texas Hospital Association, Austin*  
*George Hernandez, Jr., JD, President and CEO, University Health System*
- 10:25 – 10:35**      **Stretch Break**
- 10:35 – 11:35**      **Seeding Innovation with Physicians**  
*Carol A. Friesen, FHFMA, VP Health System Services, Bryan Health, Lincoln, Nebraska, 2017-2018 Chair, HFMA*
- 11:35 – 12:35 PM**      **Lunch**
- 12:35– 1:35**      **Economics Driving Healthcare Reform**  
*Michael Nowicki, EDD, FACHE, FHFMA, Professor of Health Administration, Texas State University – San Marcos and \*  
*ACHE Regent – Texas Central and South*
- 1:35 – 1:45**      **Stretch Break**
- 1:45 – 3:15**      **Integrating Acute to Post Acute Care Settings: Where Do We Go From Here?**  
**Panel Moderator:**  
*Patrick D. Shay, PhD, Assistant Professor, Department of Health Care Administration, Trinity University*  
**Panelists:**  
*Kristen Lowe, MSA, BSN-RN, CCRN-A, Chief Executive Officer, Kindred Hospital Medical Center*  
*Wes Fountain, MBA, Chief Financial Officer, Methodist Healthcare System*  
*Kathleen Tregear, RN, BSN, MSN, MBA, JD, NEA-BC, Chief Nursing Officer, CHRISTUS Santa Rosa - Westover Hills*
- 3:15 – 3:30**      **Break**
- 3:30 – 5:00**      **Technology Innovation Changing the Face of Healthcare Delivery**  
**Panel Moderator:** *Jonathan Larson, MD, MBA, Founder and CEO, MedSpoke*  
**Panelists:**  
*David Tapia, MBA, FACHE, FHIMSS, Managing Partner, Exegete Healthcare International*  
*Yolanda L. Kyle, MBA, Health Systems Specialist, South Texas Veterans Health Care System*  
*Jill Vogel, JD, RN, Partner, Kreager Mitchell PLLC, San Antonio*  
*LTC Chani A. Cordero, FACHE, CHCIO, PMP, CPHIMS, Chief Information Officer, J-7 Information Technology and Multimedia Branch, Defense Health Agency*
- 5:00 – 5:15**      **Closing Remarks / Announcements / Special Presentations**  
**Door Prize Drawings – 3 chances for a \$50 Visa gift card – Must be present to win!**
- 5:15 – 6:45**      **Reception**

#### CONTINUING EDUCATION CREDIT

- ACHE – Program attendees will be eligible to receive 3.0 ACHE Face-to-Face Education Credit 5.0 ACHE Qualified Education Credit
- HFMA – Attendees can receive up to 8.0 CPE hours toward HFMA advancement and approved by TSBPA through South Texas Chapter HFMA, sponsor #009106. No prerequisites required, Course # 1802J
- Attorneys – 7.5 hours CLE for (Texas) attorneys...apply through the San Antonio Bar Association, CLE #: 174002836
- Nursing – Methodist Healthcare System is an approved provider of Continuing Education by the California Board of Registered Nursing, Provider Number CEP 16014, for 7.5 contact hours.

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## Registration Form

Name: \_\_\_\_\_ Preferred name for nametag: \_\_\_\_\_

Title: \_\_\_\_\_ Credentials \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

Special dietary or other needs: \_\_\_\_\_

Circle organization(s) you are currently a member of: ACHE HFMA

**Registration:** ACHE or HFMA Member Fee: \$150  
(Includes meals, refreshments and and reception) RN / LVN / Attorney Fee: \$150  
General Admission / Non-member Fee: \$200  
Student Fee: \$75  
Late Fee: Additional \$50 fee applies February 16, 2018 @ 5:00 PM

**Keynote webinar ONLY: No Charge, but registration required to connect**

Cancellations must be made by **February 20** to receive an 80% refund of your registration fee.

Advance notice of substitute attendees will be greatly appreciated.

(NO REFUNDS FOR CANCELLATIONS AFTER 5:00 pm February 20, 2018)

Register on-line using your credit card on the Healthcare Landscape page on [Eventbrite](#).

Scan to register online



**NOTE: Speakers' handouts will be available to download and print prior to the event at:**  
<http://stc.ache.org/> or <http://stxhfma.org/events/healthcare-landscape-2018/>  
Wifi will be available, but use of a personal hotspot might facilitate your onsite connectivity.

OR send a check payable to **STC-ACHE** in the amount of \$ \_\_\_\_\_

Mail Registration Form and check to:

**STC-ACHE**  
c/o Linda Dunahoo  
Lone Star Professional Group Management  
6804 Kings Point West  
Austin, TX 78723-2831

For more info, contact Linda Dunahoo @  
phone: 512-926-6504  
e-mail: [LoneStarPGM@austin.rr.com](mailto:LoneStarPGM@austin.rr.com)

### Directions to The St. George Maronite Center:

Coming from the airport, take Loop 410 West, and then take IH-10 West. Exit Huebner Road and take a left. At the intersection of Huebner Rd and Babcock Rd, take a right on Babcock Rd. The St. George Catholic Maronite Center is located on the left, just after Maggie Court Drive. We'll meet in the Banquet Hall with the white arches near the back of the property. Parking is complimentary.

### Hotel Accommodations in San Antonio:

Please make your reservations directly with your preferred hotel. The Marriott Courtyard San Antonio Medical Center at 8585 Marriott Dr is 2.4 miles away - call 1-800-321-2211 and ask for the Healthcare Landscape rate of \$98. In addition to the night before HCL, Feb. 22, request the special \$98 rate also for Feb. 19, 20, 21 and Feb. 23, 24 and 25 if rooms are available. Reserve by midnight Sunday, Feb. 4.