COMMITTEE REPORT TO BOARD OF DIRECTORS

JULY 2016 BOARD MEETING

Committee: Sponsorship

Chair and liaison to the Board: Lisa Keffer

Action Items Completed:

- The HFMA Chapters have completed their Sponsorship Roundup for renewals. Sponsorships were down drastically as of July 8th:

2015-2016 Sponsorship Totals	
Gold	84,000
Silver	133,000
Bronze	48,000
	265,000

(Current) 2016-2017 Sponsorship totals	
Gold	12,000
Silver	77,000
Bronze	18,000
	107,000

- A conference call was held with Sponsorship Chairs and DeMarse to discuss low renewals. It was agreed that we should attempt to encourage Provider Sponsorships. Each Chair was assigned three key contacts in their region. The following providers in the South Texas were sent emails regarding potential Sponsorship. No response has been received.

- Patti Bethke Seton pbethke@seton.org
- Wes Fountain Methodist St. David wes.fountain@mhshealth.com
- Joe Sereno Baptist San Antonio joesereno@baptisthealthsystem.com

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- RevClaims renewed their HFMA South Texas Sponsorship for 2016-2017
- MD Saves was added as a new Bronze Statewide Sponsor

- Sent Sponsorship emails to the following vendors:

  - EBSLP
  - Shimadzu
  - MD Saves
  - CRG Medical
  - Panesthesia

Action Items In-progress/Pending:

- Melissa Hale, DeMarse is working on a Provider Outreach Flyer to encourage facility Sponsorships.

Announcements:

- The HFMA South Texas Chapter is planning their first Top Golf Social of the year to focus primarily on Provider participation, as well as an opportunity to increase our Sponsorships. The date is scheduled for Saturday, August 20th.