HFMA National Update: Choosing to Thrive

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South Texas Chapter HFMA
2017 Annual Institute
May 22, 2017
Objectives of Presentation

• Describe current challenges and opportunities facing healthcare finance professionals and other healthcare leaders.

• Identify HFMA resources to support healthcare stakeholders in their efforts to meet challenges and take advantage of opportunities.

• Discuss how a commitment to thrive can help individuals meet their personal and professional goals
What Does It Mean to Thrive?

- Choice
- Attitude
- Commitment
Challenges and Opportunities in Today’s Healthcare Industry

- Business processes
- New payment models
- Accelerating technologies
- Payment healthcare services
- Value-based purchasing
- Healthcare decisions
- Claims Management
- Healthcare Industry Challenges
- EMR preventive care
- Aging population
- Big Data
- Healthcare Consumer
- Risk-bearing
- Technology financial Consumerism
- Volume to Value
- Systems
- Operational Health Care
- Clinical outcomes
- Uncoordinated Consumer Coding
- Challenges
- Prevention Health Plans
- Timely wellness analysis
- Empower patient expectations
- Quality Convenient Patient
- Reliable Digital billing MACRA
- Technological Innovations
- Population health
- Cost-effective
- Demand wearables
- Access
- Mobile devices
- Coordinated care models
- Mobile consumers
- Opportunities
- Information data
- Providers Health Care
- Healthcare Financial
- Value Rules
- Patient-friendly Customer Service
- Competitive advantage actionable insights

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Challenges and Opportunities in Today’s Healthcare Industry
Meanwhile, in Our Nation’s Capital…

What's Next?
HFMA Resources for Professionals Working in Today’s Healthcare Industry
New HFMA Resources Related to Healthcare Policy

hfma.org/2016ElectionInsights
hfma.org/hfm
I think this is a urinalysis sample.
Challenges and Opportunities Also Face HFMA and Its Chapters

How do we provide value to our members and our “not yet members”? 
HFMA Resources for Members
HFMA Resources for Chapters

- Chapters 2.0
- Strategic Innovation Funding
- Chapter Advancement Team
- Regional Executives
- Toolkits
Thriving As an Organization
Thriving As a Chapter
Everyone Faces Challenges...
Resilient People See Opportunities
Ten Steps to Becoming More Resilient

1. Have a sense of purpose
2. Stay flexible
3. Learn lessons
4. Take action
5. Stay connected
6. Release tension
7. Adopt healthy habits
8. Believe in yourself
9. Laugh
10. Be optimistic
Make the Right Choice
Choose to **thrive** in Every Situation

- As an industry
- As healthcare finance professionals
- As a national organization
- As a chapter
- As individuals