HFMA National Update: Choosing to Thrive

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*Healthcare Landscape 2017*
*South Texas Annual Joint Healthcare Conference*
*February 24, 2017*
Objectives of Presentation

• Describe current challenges and opportunities facing healthcare finance professionals and other healthcare leaders.

• Identify HFMA resources to support healthcare stakeholders in their efforts to meet challenges and take advantage of opportunities.

• Discuss how a commitment to thrive can help individuals meet their personal and professional goals
What Does It Mean to Thrive?

choice  attitude  commitment
Challenges and Opportunities in Today’s Healthcare Industry

Challenges
- Business processes
- New payment models
- Accelerating technologies
- Healthcare services
- Value-based purchasing
- Healthcare decisions
- Claims management
- Healthcare Industry Challenges
- EMR preventive care
- Aging population
- Big Data
- Technology
- Financial Consumerism
- Consumer
- Coding

Opportunities
- Healthcare Industry
- Reliable
- Digital
- Billing
- MACRA
- Population health
- Cost-effective
- Demand
- Wearables
- Access
- Mobile devices
- Mobile
- Coordinated care models

Providers
- Healthcare
- Redundant
- Medicare
- Rules

Providers
- Value
- Patient-friendly
- Customer service
- Competitive advantage
- Actionable insights

Information
- Healthcare Finance
- Providers
- Medicare
- Customer service
- Competitive advantage
- Actionable insights
Challenges and Opportunities in Today’s Healthcare Industry
Day 150 Thrive! Enjoy—its a good compilation on thriving. #hfmathrive
Improving Care for Those Who Need It Most
features.commonwealthfund.org/improving-care...

"We’re getting more and more evidence, and over time, the marketplace just won’t reward uncoordinated care."
Challenges and Opportunities in Today’s Healthcare Industry
Day 147 Thrive! Thriving at home - Caring for the “Invisible Homebound”: The Importance of Quality Measures
commonwealthfund.org/publications/b ...
#hfmathrive

Caring for the “Invisible Homebound”: The Importance of Quality Measures
Christine Ritchie, M.D., of the University of California San Francisco and Bruce Leff, M.D., of Johns Hopkins University, discuss why a set of quality metrics to measur...
commonwealthfund.org
Meanwhile, in Our Nation’s Capital…

What’s Next?
Day 193 in a Year of Thriving! Just a thought on how we thrive through the changes in our healthcare industry. Have a great week. #hfmathrive
HFMA Resources for Professionals Working in Today’s Healthcare Industry
New HFMA Resources Related to Healthcare Policy

hfma.org/2016ElectionInsights

hfma.org/hfm
Thriving in Today’s Healthcare Industry

I think this is PEE-PEE!
Challenges and Opportunities Also Face HFMA and Its Chapters

How do we provide value to our members and our “not yet members”?
HFMA Resources for Members
HFMA Resources for Chapters

• Chapters 2.0
• Strategic Innovation Funding
• Chapter Advancement Team
• Regional Executives
• Toolkits
Thriving As an Organization
It is not the strongest leaders that survive, nor the most intelligent; instead it is the ones that are most responsive to change.

~Charles Darwin

Mary Mirabelli @MirabelliMary · 8 Aug 2016
D67 Thrive!Great day in Nashville with HFMA board of directors. Our goal is to assure HFMA thrives now & in the future
pic.twitter.com/UwyEyBohp9
Mary Mirabelli
@MirabelliMary

Day 167 of Thrive! Great day of discourse at HFMA's Healthcare Leadership Council! Thought leaders helping us sort through the future. Thanks.
Thriving As a Chapter
Day 107 of Thrive! Here in Memphis for Fall President's Meeting! At the Peabody! Get ready to thrive! #hfmathrive
Day 109 Thrive! Another great day sharing among chapters @ Fall President's Mtg. Today I felt "volunesia" 😊! #hfmafpm

Volunesia

(noun)
that moment when you forget you're volunteering to help change lives, because it’s changing yours...
Mary Mirabelli
@MirabelliMary

Day 221 in a Year of Thriving! Kudos to Great Lakes HFMA for helping our early careerists thrive. So many HFMA chapters are innovating! Thanks

Great Lakes HFMA @GreatLakesHFMA
SAVE THE DATE - 4-28-2017 Great Lakes HFMA Early Careerist Event @SVSU Hope to see you there! #HFMAGLEarlyCareerist
Everyone Faces Challenges...
D37 of Thrive! Hope you can have a day of reflection this weekend on what it means to thrive and grow! #hfmathrive

THE TINY SEED KNEW THAT IN ORDER TO GROW, IT NEEDED TO BE DROPPED IN DIRT, COVERED IN DARKNESS, STRUGGLE TO REACH THE LIGHT.
D54 of Thrive! Love the thought of beauty emerging from stress - it's the power of resilience. #hfmathrive

A diamond is just a piece of charcoal that handled stress exceptionally well.
Resilient People See Opportunities
Day 46 of Thrive! Visited home care agency in Leeds. Loved this poster in offices at Essential Health. #hfmathrive
D63 of Thrive! Which of these aspects of resiliency have helped you to thrive in tough situations? #hfmathrive
Ten Steps to Becoming More Resilient

1. Have a sense of purpose
2. Stay flexible
3. Learn lessons
4. Take action
5. Stay connected
6. Release tension
7. Adopt healthy habits
8. Believe in yourself
9. Laugh
10. Be optimistic
Make the Right Choice
Choose to *thrive* in Every Situation

- As an industry
- As healthcare finance professionals
- As a national organization
- As a chapter
- As individuals
Join in the “Thriving” Conversation
thrivre