

Leading Transformation

The Value of ACHE Membership

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American College of
Healthcare Executives
for leaders who care®

Healthcare is in “high change mode”

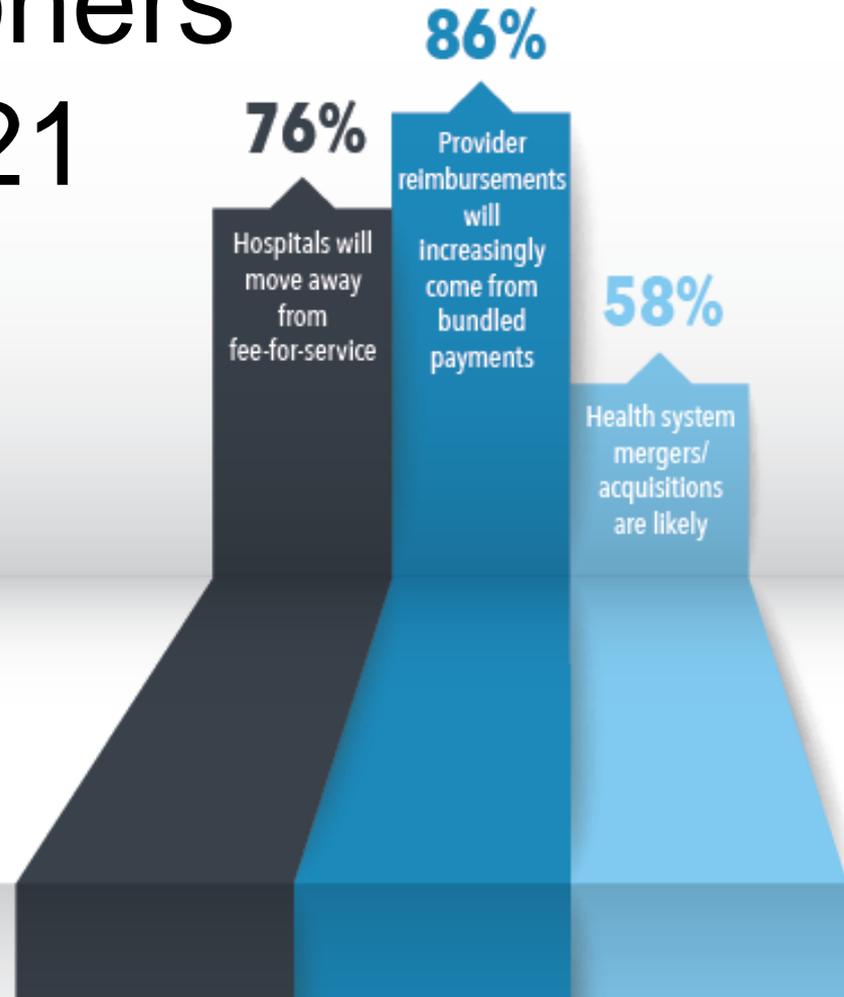


- Transition from volume to value
- Shift to new payment models
- Move from episodic treatment to integrated care

Are You Prepared for This Future?

	Today		Future
Focus	Individual patient		Community health
Care	Fragmented, episodic treatment		Coordinated, longitudinal care
Goal	Treating sick		Achieving wellness
Rewards	Volume driven (FFS)		Value, outcome driven
Setting	Institutional base; hospital oriented		Community based; range of settings
Leadership	Managing departments/divisions		Systems thinking/ integrated processes

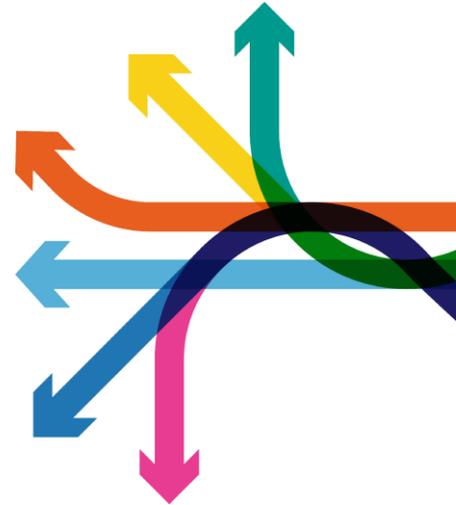
What Practitioners Predict by 2021



(Source: FutureScan 2016–2021)

Changing Senior Leadership Teams

- Increased demand for physician leadership
- Increased emphasis on population health
- Mergers, acquisitions and consolidation of organizations into healthcare systems
- Affiliations between organizations, including community partnerships
- Increased emphasis on the continuum of care



New Skills and Demands

- Change management
- Emotional intelligence
- Ability to influence rather than direct
- Strategic thinking
- Collaboration
- Critical Thinking

ACHE's Opportunities



- Helping members make sense of the changing environment
- Identifying new solutions
- Preparing leaders to succeed

Our Focus: 2016–2018

Preserve and Enhance

Core Services

- Education and Networking
- Periodicals/Books
- Credentialing
- Career Services
- Membership

Excellence

- Optimize Member Experience
- Advance Performance Excellence
- Accelerate Technology

Extend and Adapt

Value Creation

- Expand Education
- Develop Physician Leaders
- Enhance Career Services

Market Relevance

- Increase Membership & Engagement
- Enhance FACHE Value (CTF)
- Strengthen Brand

Leadership

- Advance Executive Diversity

Innovate and Educate

Leadership

- Innovate Leadership Solutions

(Run)

(Grow)

(Transform)



Core Values

Integrity

**Lifelong
Learning**

Leadership

**Diversity and
Inclusion**

Mission

To advance our members and healthcare management excellence



Strategic Objectives

Innovate and Educate to deliver meaningful new solutions to healthcare leaders.

Extend and Adapt ACHE offerings and brand position to address the needs of the emerging market in healthcare leadership.

Preserve and Enhance core offerings to drive continued recognition of ACHE as the trusted partner for healthcare leadership growth.

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Initiatives

Leadership – Advance Executive Diversity; Innovate Leadership Solutions

Market Relevance – Increase Membership and Engagement; Enhance FACHE® Value; Strengthen our Brand

Value Creation – Expand Education Channels; Develop Physician Leaders; Enhance Career Services

Excellence – Optimize the Member Experience; Advance Performance Excellence; Accelerate Technology Advancement

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Outcomes

- Increased membership and participation across the spectrum of healthcare leadership
- Increased brand awareness and perceived value among members and key constituents
- Higher levels of member engagement and satisfaction
- Greater impact in advancing effective and efficient healthcare

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Leadership – Advance Executive Diversity; Innovate Leadership Solutions

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Vision

To be the preeminent professional society for healthcare executives dedicated to improving health

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Core Offerings Ensure Continued Preeminence

- A vibrant community
- Education & networking
- Publications
- Board certification
- Career support

Strengthening and Building on Tradition

- Credentialing Task Force
- Review the FACHE credential
- Examine requirements to advance and recertify
- Assure continued relevancy



Fostering Career Advancement

- Create a strategic career plan
- Identify overlaps and gaps in what is required for success
- Develop an action plan for addressing personal and professional needs
- Connect to developmental resources to minimize gaps and increase marketability
- Practice interviewing anywhere, anytime
- Use assessments to identify career preferences

Advancing Diversity and Inclusion

- Policy statements
- Research and white papers
- Scholarships
- Thomas C. Dolan Executive Diversity Program
- Diversity breakfasts at Congress
- Chapter-level initiatives

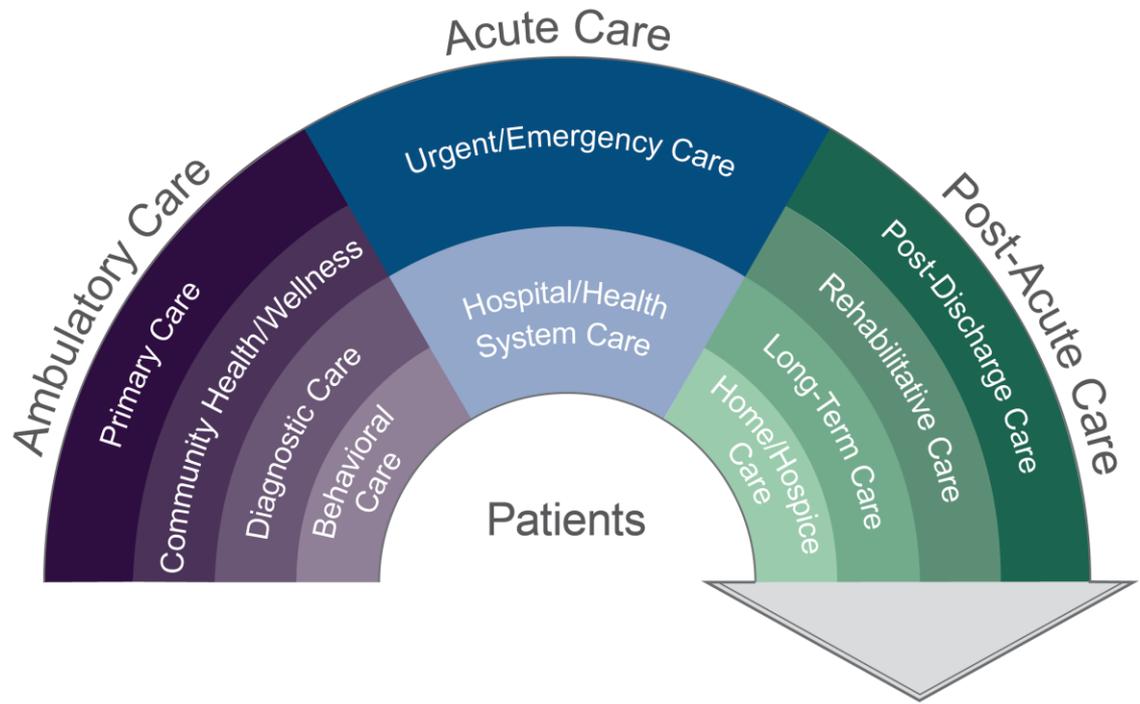


New Executive Diversity and Inclusion Initiatives

- Career roadmap
- New forums



Addressing Needs Across the Continuum of Care



Convening Thought Leaders

- Collaborate to leverage expertise
- Identify best practices to accelerate “cultures of safety”
- Develop a strategic and tactical guide
- Enable senior executives to lead and sustain culture change
- Work informed by experts



Our Partnership is Strong

Since the first chapters were chartered in 2004 chapters have achieved exponential growth:

- 9,000+ events
- 500,000+ attendees
- 1.7 million+ attendee hours



ACHE's Commitment to You

Our performance excellence journey



2015: Illinois Performance Excellence
Silver Award

2014: Illinois Performance Excellence
Silver Award



2016 Premier Corporate Partners





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