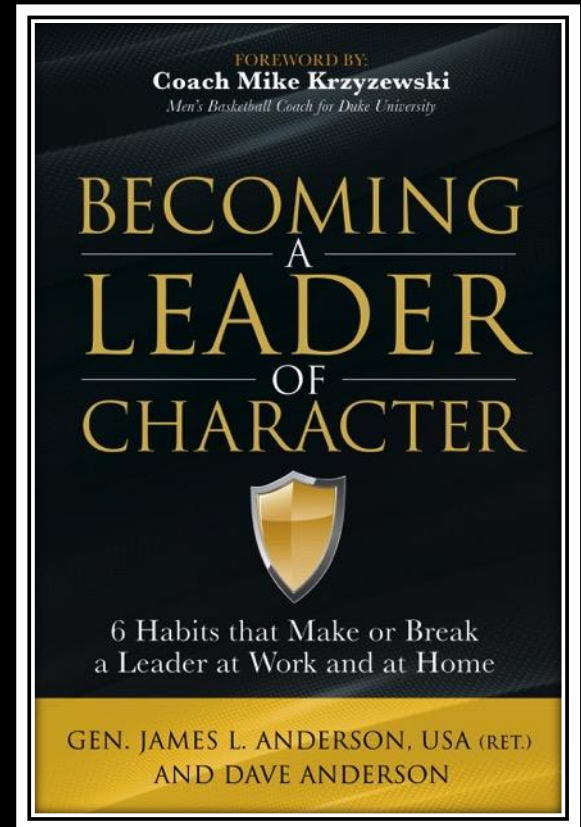




ANDERSON
LEADERSHIP
SOLUTIONS





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DAVE ANDERSON'S UN-RESUME





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LEADERSHIP AND WHO WE WANT TO FOLLOW





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CHARACTER VS COMPETENCE

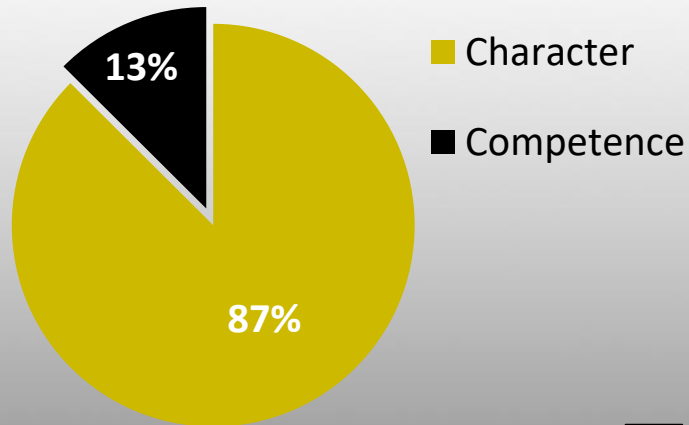
LEADERSHIP PHILOSOPHY



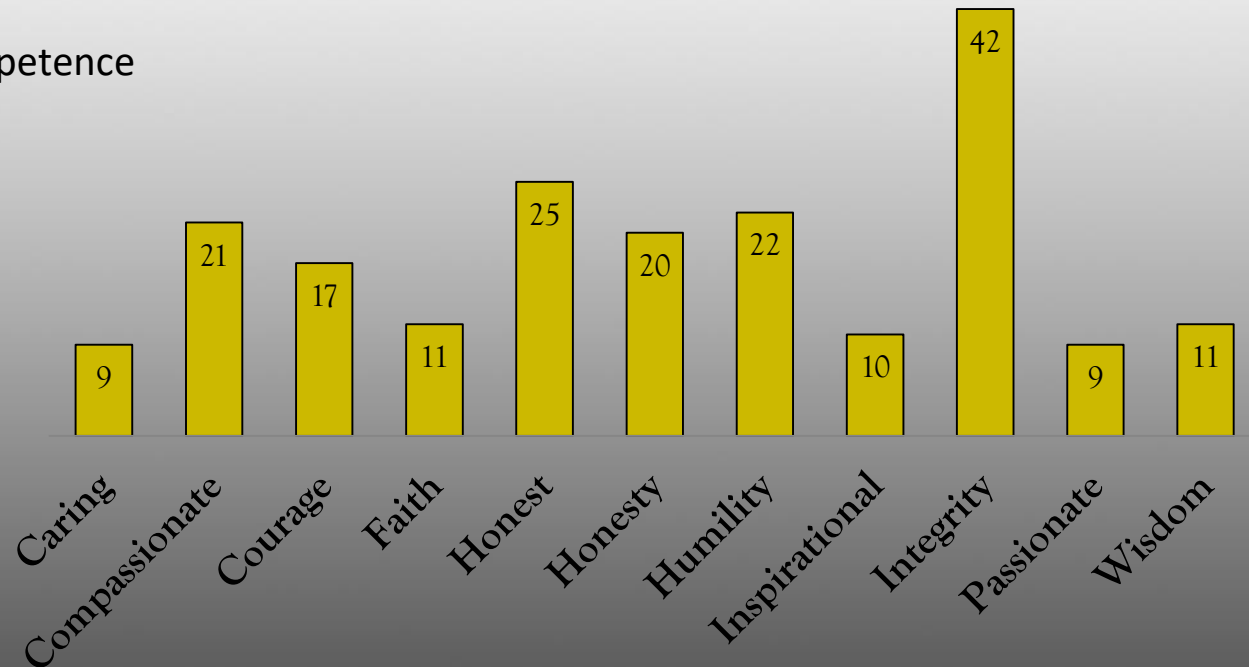
**LEADERSHIP IS A BLEND OF
COMPETENCE AND CHARACTER**



CHARACTER VS COMPETENCE



TOP 10 TRAITS





DEFINING CHARACTER

Our Habitual Way of Operating
HOW we are is WHO we are.





DEVELOPING CHARACTER



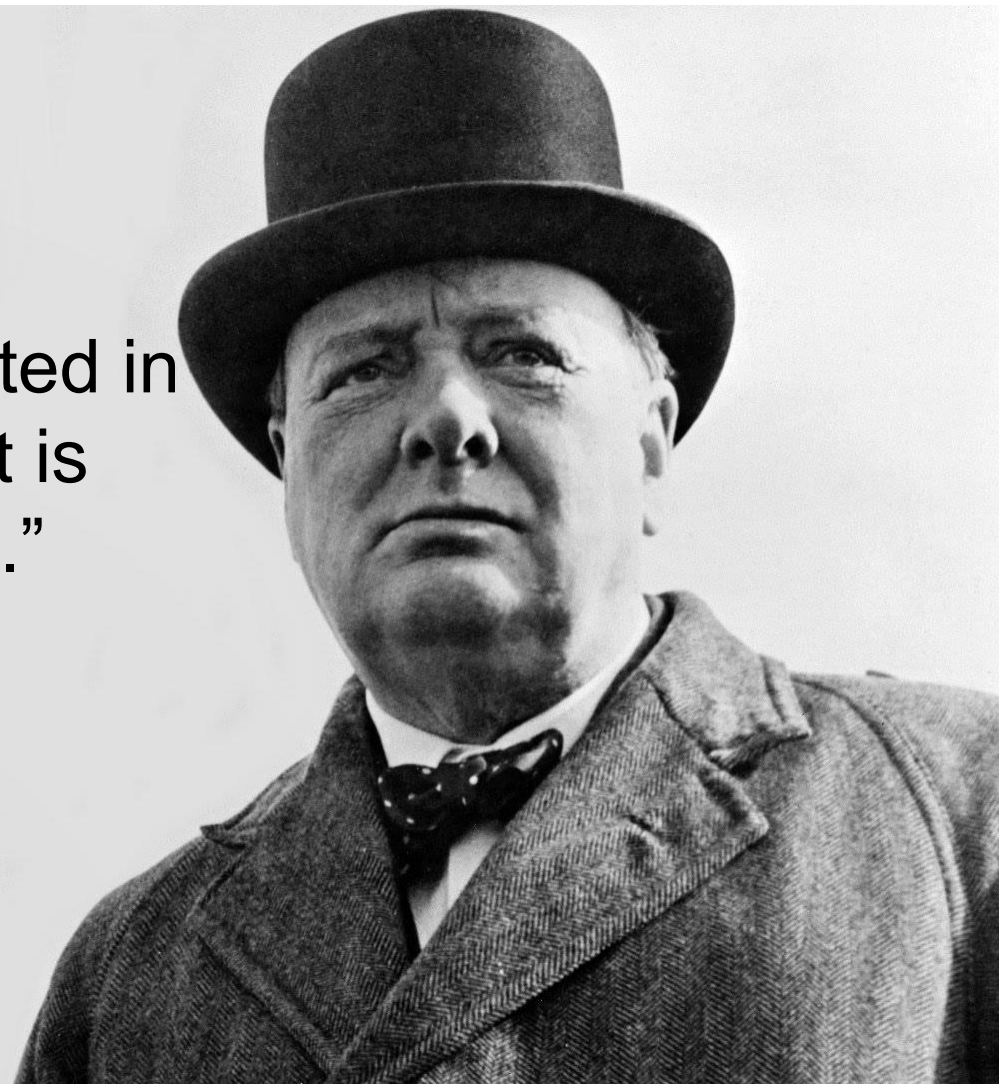
- Character begins with our **THOUGHTS.**
- Thoughts lead to our **WORDS.**
- Words lead to our **ACTIONS.**
- Actions over time form our **HABITS.**
- Habits determine our **CHARACTER.**



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“Character may be manifested in the great moments, but it is made in the small ones.”

-Winston Churchill





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YOU HAVE TO SWEAT!





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WHAT CAUSES CHARACTER FAILURES





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COURAGE AND HUMILITY





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DEFINING COURAGE

Acting despite perceived or actual risk.





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IF ITS NOT COURAGE WHAT IS IT?

A man in a military uniform with a bandolier of bullets slung over his shoulder. He has a serious, intense expression and is looking slightly to the left. The background is a plain, light-colored wall.

Do the thing you are afraid to do
and the death of fear is certain.

-Ralph Waldo Emerson



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WHAT ARE WE AFRAID OF?



Failure

Getting Burned

Losing Jobs

The Unknown



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EXERCISING COURAGE

Do something
that makes you
uncomfortable



Have the
conversation
you've been
avoiding



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JOIN THE COUNTERCULTURE





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DEFINING HUMILITY



Believing and acting like
“It’s not about me.”



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IF IT'S NOT HUMILITY, WHAT IS IT?

**Won't Admit
Weaknesses**

**Poor
Listeners**



**Always
Right**



EXERCISING HUMILITY

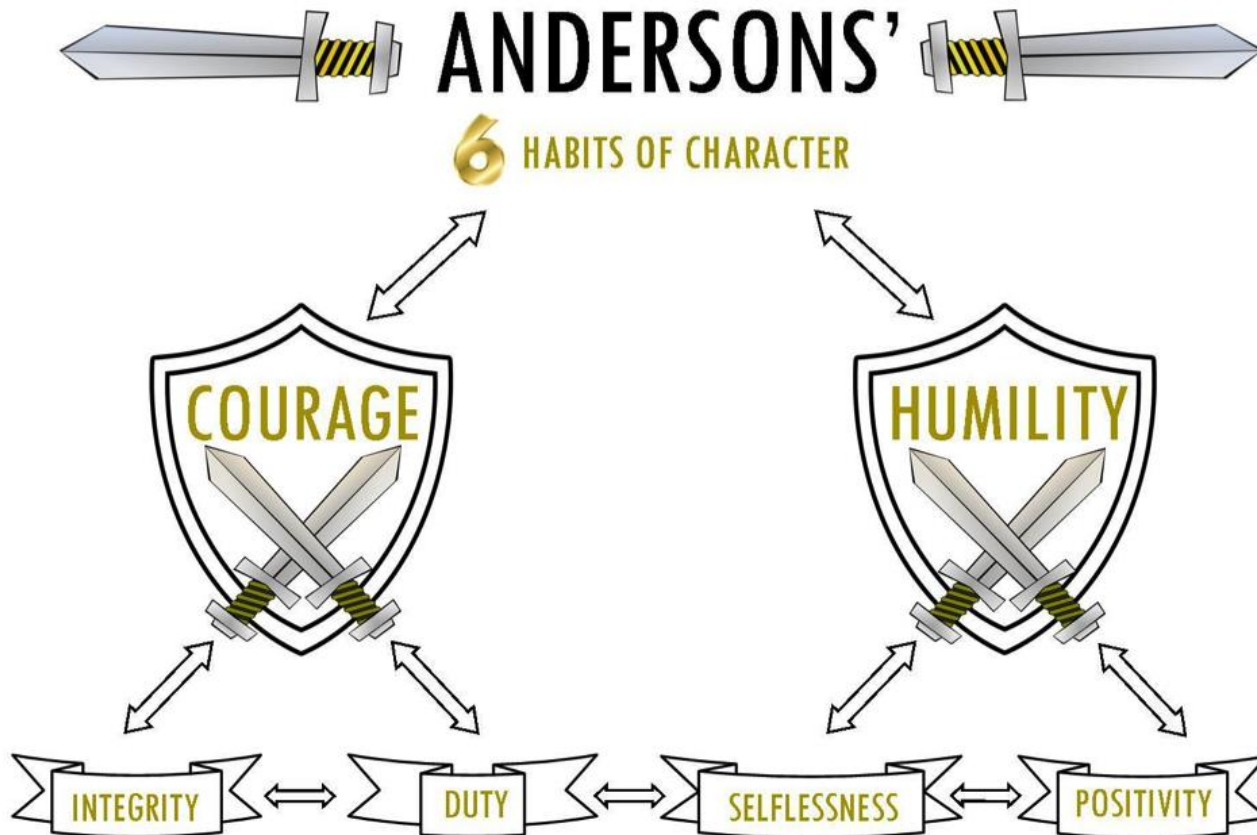
Listen twice
as much as
you speak



Don't fight to
win an
argument fight
to solve a
problem



CHARACTER EXERCISES





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CHARACTER EXERCISES





INTEGRITY EXERCISES

Speaking up in meetings when necessary.

Habits Exercised

- ✧ Integrity
- ✧ Courage
- ✧ Duty
- ✧ Selflessness





SELFLESSNESS EXERCISES

Park at the far end of the parking lot.

Habits Exercised

- ✧ Selflessness
- ✧ Humility
- ✧ Duty
- ✧ Positivity





DUTY EXERCISES

Do the most boring part of your job
with excellence.

Habits Exercised

- ✧ Duty
- ✧ Integrity
- ✧ Selflessness
- ✧ Positivity





POSITIVITY EXERCISES

Choose to leave your bad mood
in the car when you walk into work.

Habits Exercised

- ✧ Positivity
- ✧ Humility
- ✧ Selflessness
- ✧ Duty





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ORGANIZATIONAL CHARACTER

OUR DEMONSTRATED VALUES

How we behave – our habits –
(With our customers and with each other)





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STEER YOUR SHIP?





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WHO KNOWS YOUR CHARACTER?

My Mirror Character Assessment

www.MYCHARACTERTEST.com



5 MINUTES - IT'S FREE AND IT'S PRIVATE



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THE GOOD NEWS!



It begins with a new choice today!



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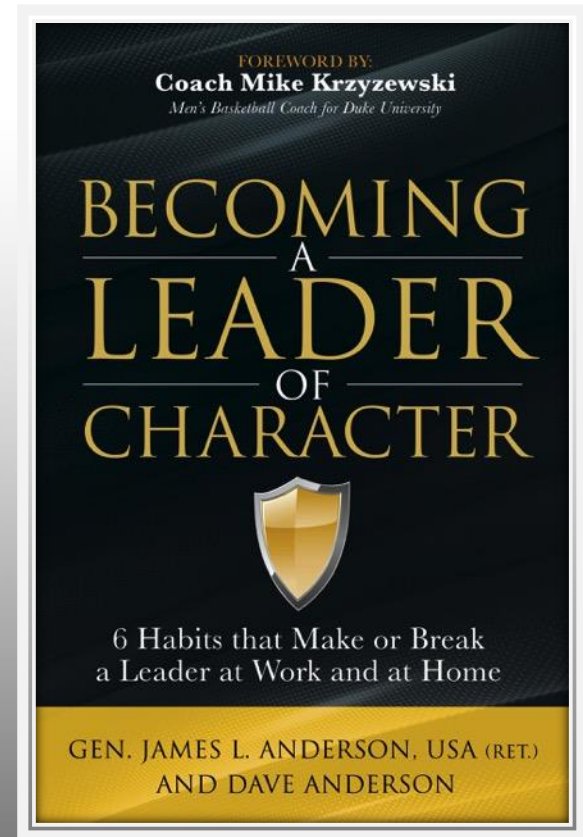
QUESTIONS?

NOW AVAILABLE ON

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CONTACT DAVE

DAVE@ALSLEAD.COM



DAVE'S LEADERSHIP BLOG: WWW.ALSLEAD.COM/BLOG