



**hfma** texas chapters  
healthcare financial management association

**Pay one fee and get exposure in 3 HFMA Chapters PLUS Texas State!**



**2017-2018 CORPORATE SPONSORSHIP OPPORTUNITIES**

	<b>GOLD</b> <b>\$12,000</b>	<b>SILVER</b> <b>\$7,000</b>	<b>BRONZE</b> <b>\$3,000</b>
<b>ANNUAL SPONSORSHIP FEE</b>	<b>\$12,000</b>	<b>\$7,000</b>	<b>\$3,000</b>
<i>Individual chapters + state meeting fees would cost if purchased separately</i>	\$18,000	\$9,000	\$3,750
<i>By purchasing a statewide you will take advantage of the following discount</i>	33%	22%	20%
<b>Sponsorship Term June 1, 2017 - May 31, 2018</b>			
<b>ANNUAL STATEWIDE NEWSMAGAZINE (March 2017)</b>			
<i>Sponsor listing in electronic Annual Statewide Newsmagazine</i>	●	●	●
<i>Special Recognition in electronic Annual Statewide Newsmagazine</i>	1/4 Page	Business Card	
<b>HFMA-TEXAS STATE CONFERENCE (March 25 - 28, 2017 - Austin, TX)</b>			
<i>Complimentary Registration for 3-day State Conference in Austin, TX</i>	<b>2</b>	<b>1</b>	<b>0</b>
<i>Sponsor listing in Pre-conference promotional material</i>	●	●	●
<i>Sponsor listing on Conference Signage</i>	●	●	●
<i>Sponsor listing on Conference Website</i>	●	●	●
<i>Link to Sponsor Website from Conference Website</i>	●	●	
<i>Logo (linked) on Conference Website</i>	●	●	
<i>Pre-conference attendee list (name, title, company)</i>	●	●	●
<i>Exhibitor Space at 3-day State Conference in Austin, TX (based on space available)</i>	<b>Table</b>	<b>Table</b>	
<b>LONE STAR CHAPTER BENEFITS</b>			
<i>Complimentary dinner meeting registration for you or a guest</i>	<b>12</b>	<b>8</b>	<b>4</b>
<i>50% off half day, full day or multiple day event registration for you or a guest</i>	<b>10</b>	<b>4</b>	<b>2</b>
<i>Listing on the HFMA Lone Star Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Lone Star Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●	●	
<i>Logo will be highlighted by sponsorship level by PowerPoint at all meetings.</i>	●	●	●
<i>Pre-conference attendee list (name, title, company)</i>	●	●	
<i>Table Top Exhibit Booth</i>	●	●	
<i>Provide input to Programs Committee for potential speakers/topics</i>	●		
<b>GULF COAST CHAPTER BENEFITS</b>			
<i>Listing on the HFMA Texas Gulf Coast Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●		
<i>May 2017 Annual Meeting - Complimentary Registrations</i>	<b>2</b>	<b>1</b>	
<i>May 2017 Annual Meeting - Complimentary Exhibit Space. (based on space availability)</i>	●	●	
<i>May 2017 Annual Meeting - Exhibit Space discounted to \$250 (based on availability)</i>			●
<i>May 2017 Annual Meeting - Additional Registrations at HFMA Member Rate</i>	●	●	●

Continued on Page 2

*HFMA Luncheons and Other Meetings -*

	\$625	\$500	\$250
<i>Credit to be used towards your choice of meeting registrations</i>	●	●	
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	●
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or PowerPoint</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs</i>	●	●	●
<i>Provide input to Programs committee for potential speakers/topics for two monthly meetings</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●		

**SOUTH TEXAS CHAPTER BENEFITS**

<i>Listing on the HFMA South Texas Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA South Texas Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA South Texas Website Sponsor Column</i>	●		
<i>Complimentary Registration for the Valley Forum 2017 Meeting and/or Leadership forum 2018 Meeting, and/or S.TX 2018 Annual Meeting 2018</i>	4	2	1
<i>All employees of sponsor organizations will receive member prices at 2017 Valley Forum, 2018 Leadership Forum, and 2018 South Texas Annual Meeting.</i>	●	●	
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or PowerPoint</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs</i>	●	●	●
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Complimentary exhibit table at 2017 Valley Forum, 2018 Leadership Forum, and 2018 South Texas Annual Meeting - pending availability.</i>	●		
<i>Provide input to Programs committee for potential speakers/topics</i>	●		

**Are you a Current Sponsor and Have Questions About Benefits or Renewal?**

Melissa Hale

[melissa@demarsemeetings.com](mailto:melissa@demarsemeetings.com)

(813) 606-4215 x106