



Contact: Natalie Erchinger, Natalie.Erchinger@BSWHealth.org, 254-215-9211

2016-2017 CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsorship Term June 1, 2016 - May 31, 2017	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Low cost, high quality education programs</i>	●	●	●
<i>Networking opportunities at over 10 events per year</i>	●	●	●
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Sponsor exposure to 1000+ members in nation's 5th largest chapter</i>	●	●	●
MEETINGS & EVENTS			
<i>Complimentary dinner meeting registration for you or a guest*</i>	12	8	4
<i>50% off half day, full day or multiple day event registration for you or a guest*</i>	10	4	2
LONE STAR EXPRESS MAGAZINE			
<i>Magazine will include sponsor listing in each addition</i>	●	●	●
<i>Magazine will include the corporate logo</i>	●	●	
<i>Spotlight article in one newsmagazine (background on your organization- no selling please!)</i>	●		
HFMA LONE STAR WEBSITE			
<i>Listing on the HFMA Lone Star Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Lone Star Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
POWERPOINT/POSTER/OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on the rolling powerpoint displayed at all meetings.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs Committee for potential speakers/topics</i>	●		

* requires pre-registration